

2023 – 2027 Financial Plan Engagement Summary

Public Participation

Maple Ridge residents and businesses were encouraged to provide input on the 2023 – 2027 Financial Plan (Budge) through an online survey. The following data is a summary of the public feedback received to date and presented to Council at the April 18, 2023 Committee of the Whole meeting.

Note: This survey was conducted using a public link. The survey respondents were self-selected and not a random sample; therefore, the results are not considered statistically representative. The results in this report do effectively represent the opinions of those who responded to the survey.

Below is a breakdown of the engagement through either the Engage Maple Ridge or the City of Maple Ridge webpages, broken down into the following categories:

- **Total Visits** Engage Maple Ridge 2023-2027 Financial Plan Page unique webpage visits
- **Aware** Reviewed City of Maple Ridge landing page
- **Informed** Downloaded content; visited multiple pages; contributed to tool (engaged)
- **Engaged** Participated in survey
- **Budget Inbox** Email submitted to City budget email address

Total Visits	Aware	Informed	Engaged	Budget Inbox
388	333	111	55	6

The following three sections breakdown the responses provided to three questions asked within the “Share Your Input – 2023-2027 Financial Plan” survey.

Top Budget Priorities

Question: Please identify up to three budgetary priorities that matter most to you.

Responses:

	Priority	Votes
1	Attracting new businesses and employers	23
2	Public safety and emergency services	21
3a	Transportation Infrastructure	19
3b	Recreation Facilities	19

Future Budget Engagement

Question: When it comes to future budget engagement and the City’s budget planning process, what would you like to have more information about?

Responses:

	Topic	Votes
1	How tax dollars are allocated across departments	40
2	How I can provide input on the Budget	21
3	The Budget development process and how decisions are made	19

Providing Feedback to the City

Question: Rank the following options from your most preferred (1) to your least preferred (9) method of providing feedback to the City.

Responses:

	Method	Avg. Rank
1	Online surveys	2.49
2	Virtual open houses	4.18
3	Public hearings	4.49

Of the 388 total visits to the Engage Maple Ridge 2023 – 2027 Financial Plan webpage, 55 visitors completed the survey. Those respondents were provided the opportunity, through an open-ended text entry, to comment on the engagement process and a total of 39 respondents chose this option. The following data provides the results of those public comments.

Open-Ended Text Entries

Question: Please share any additional feedback you have on this year's budget

Responses:

Total Submissions	By Email	By Survey
39	6	33

Sentiment	Number of Respondents	Themes
Support	5	Investing in priorities
Neutral	16	Business attraction needed; traffic network improvements;
Mixed	2	Walkability; traffic network improvements
Not in Support	16	High cost of living; inflation; identify internal efficiencies